



# EXHIBITOR INFO PACK

**NEWARK SHOWGROUND**

**SEPTEMBER 9-10 2026**

CONTACT@VERTIKALDAYS.NET | WWW.VERTIKALDAYS.NET











# EVENT SCHEDULE

## IMPORTANT BUILD-UP AND BREAKDOWN TIMES

### BUILD-UP

#### OUTDOOR STANDS

MONDAY 7<sup>TH</sup> SEPTEMBER - 8.00AM TO 8.00PM

TUESDAY 8<sup>TH</sup> SEPTEMBER - 8.00AM TO 8.00PM

FORKLIFT AND UNLOADING RAMP AVAILABLE FROM 8.00AM

TRAILERS MUST ARRIVE ON MONDAY 7<sup>TH</sup> - THERE WILL BE NO ACCESS FOR TRAILERS ON TUESDAY 8<sup>TH</sup>

#### INDOOR MARKETPLACE STANDS

TUESDAY 8<sup>TH</sup> SEPTEMBER - 12.30PM TO 8.00PM

### LIVE EVENT DAYS

WEDNESDAY 9<sup>TH</sup> SEPTEMBER - 10.00AM TO 5.30PM

NETWORKING EVENT 9<sup>TH</sup> SEPTEMBER - TIMINGS TBC (TICKETED EVENT)

THURSDAY 10<sup>TH</sup> SEPTEMBER - 10.00AM TO 4.00PM



### BREAKDOWN

#### OUTDOOR STANDS

THURSDAY 10<sup>TH</sup> SEPTEMBER - 4.30PM TO 5.00PM

VEHICLES UNDER 3.5 TONNES (NO TRAILERS)

THURSDAY 10<sup>TH</sup> SEPTEMBER - 5.00PM TO 6.30PM

VEHICLES UNDER 7.5 TONNES

THURSDAY 10<sup>TH</sup> SEPTEMBER - 6.30PM TO CLOSE

ALL VEHICLES - 6.30PM TO CLOSE

FRIDAY 11<sup>TH</sup> SEPTEMBER - 8.00AM TO 2.00PM

#### INDOOR MARKETPLACE STANDS

THURSDAY 10<sup>TH</sup> SEPTEMBER **ONLY** - FROM 5.00PM TO 8.00PM

**NOTE: ALL EQUIPMENT MUST BE REMOVED FROM THE EVENT SITE NO  
LATER THAN 2.00PM FRIDAY 11<sup>TH</sup> SEPTEMBER**

ENTRANCE

ORGANISERS  
OFFICEKOT  
PROVIDE

NEWARK PAVILION

## OUTDOOR MAP

Vertical  
days

## STAND KEY

25M FRONTAGE X  
12M DEPTH20M FRONTAGE X  
15M DEPTH15M FRONTAGE X  
15M DEPTH15M FRONTAGE X  
12M DEPTH12M FRONTAGE X  
10M DEPTH10M FRONTAGE X  
6M DEPTH

**Note:** These are minimum dimensions and due to the irregular nature of the site, stands may have additional space. This plan is not to scale and is for visual purposes only

IPAF

MARKET  
PLACEALUMINIUM TRACKWAY  
STANDS 100-110ALUMINIUM TRACKWAY  
STANDS 111-124

STARSHADE

CATERING  
PAVILION300 200  
301 201  
302 202  
303 203  
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**EARLY BIRD  
RATE UNTIL 30<sup>th</sup>  
NOVEMBER**

# OUTDOOR STANDS

## SPACE ONLY STANDS

Your space only stand is exactly that, the ground space.  
Two tickets for the networking evening on the Wednesday will be included but exhibitors will need to provide their own gazebo and furniture.

Exhibition trailers cannot exceed 10 metres in length and only single storey.

**They must be delivered to site on Monday 7<sup>th</sup> September.**

## PRICES

### 10M FRONTAGE X 6M DEPTH

EARLY BIRD: **£3,395**

FULL PRICE: **£3,695**

### 12M FRONTAGE X 10M DEPTH

EARLY BIRD: **£6,195**

FULL PRICE: **£6,495**

### 15M FRONTAGE X 12M DEPTH

EARLY BIRD: **£10,495**

FULL PRICE: **£10,895**

### 15M FRONTAGE X 15M DEPTH

EARLY BIRD: **£8,695**

FULL PRICE: **£9,095**

### 20M FRONTAGE X 15M DEPTH

EARLY BIRD: **£9,595**

FULL PRICE: **£9,995**

### 25M FRONTAGE X 12M DEPTH

EARLY BIRD: **£11,495**

FULL PRICE: **£11,995**

## INCLUSIVE STANDS

Your inclusive stand includes the following elements per stand to get exhibitors show-ready from the start. One 3m x 3m standard gazebo with floor, one 6' by 2' Trestle Table and one set of aluminium table & four chairs. Four tickets for the networking evening on the Wednesday will be included and an eLead App.

## PRICES

### 10M FRONTAGE X 6M DEPTH

EARLY BIRD: **£3,695**

FULL PRICE: **£3,995**

### 12M FRONTAGE X 10M DEPTH

EARLY BIRD: **£6,595**

FULL PRICE: **£6,895**

### 15M FRONTAGE X 12M DEPTH

EARLY BIRD: **£10,895**

FULL PRICE: **£11,295**

### 15M FRONTAGE X 15M DEPTH

EARLY BIRD: **£9,095**

FULL PRICE: **£9,495**

### 20M FRONTAGE X 15M DEPTH

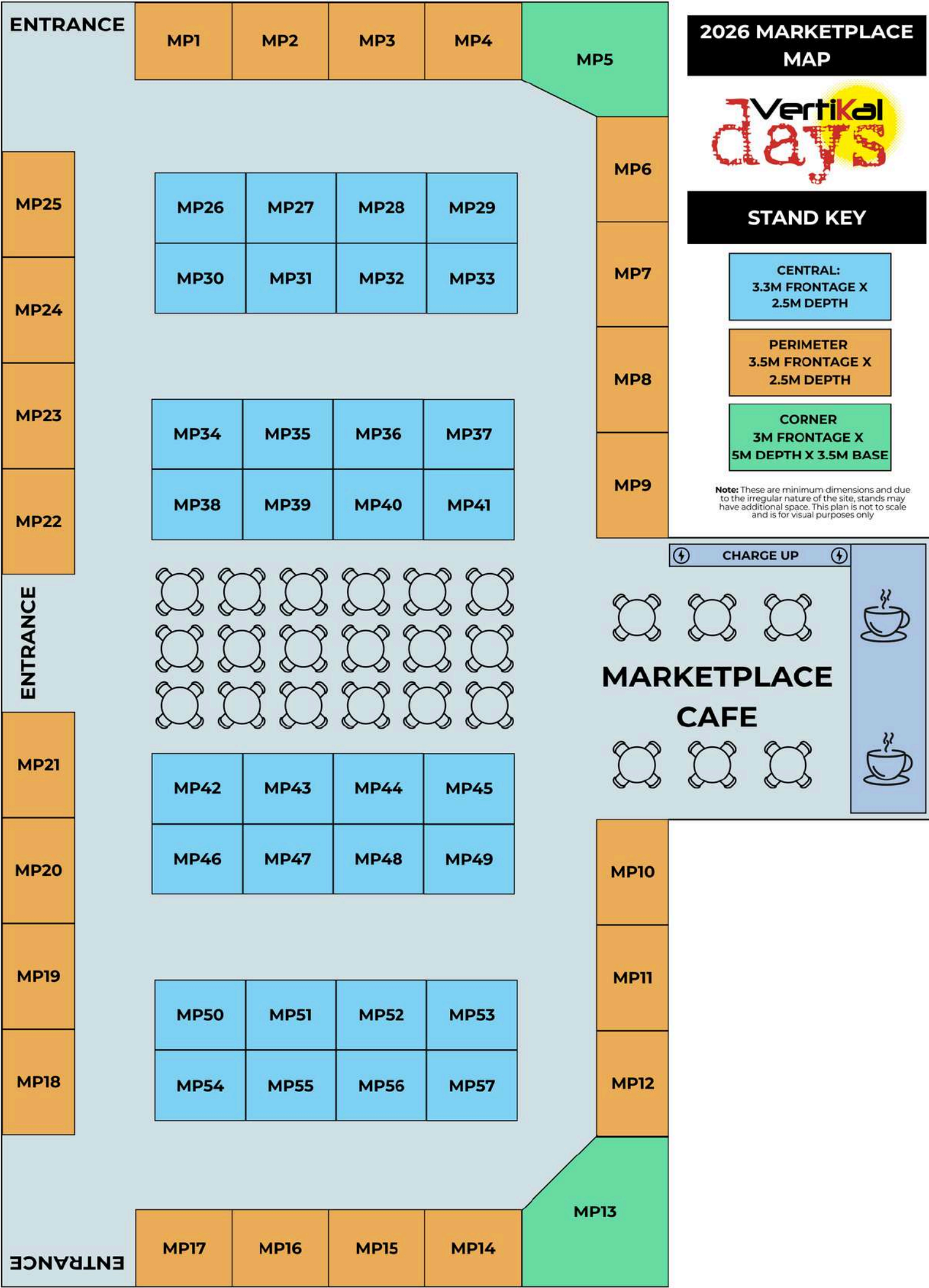
EARLY BIRD: **£9,995**

FULL PRICE: **£10,395**

### 25M FRONTAGE X 12M DEPTH

EARLY BIRD: **£11,895**

FULL PRICE: **£12,395**





EARLY BIRD  
RATE UNTIL 30<sup>th</sup>  
NOVEMBER

# MARKETPLACE STANDS

## INCLUSIVE STANDS

Your Marketplace stand includes the following elements to get exhibitors ready from the start:

- Two aluminium chairs
- Two trestle tables with black cloths
- Carpeted floor
- One literature rack
- Electrical supply with two sockets
- Two networking tickets
- An eLead App

## PRICES:

### PERIMETER STAND

3.5M FRONTAGE BY 2.5M DEPTH

EARLY BIRD: **£2,895**

FULL PRICE: **£3,195**

### CENTRAL STAND

3.3M FRONTAGE BY 2.5M DEPTH

EARLY BIRD: **£2,795**

FULL PRICE: **£3,095**

### CORNER STAND

3M FRONTAGE BY 5M DEPTH BY 3.5M

EARLY BIRD: **£3,495**

FULL PRICE: **£3,695**





# PAYMENT TERMS

## EARLY BIRD PAYMENT TERMS

Payment terms are strictly 30 days net from the invoice date unless otherwise agreed in writing:

- A 25% non-refundable deposit is required within 30 days of booking.
- Failure to pay the deposit may result in the stand being reallocated.
  - A further 25% will be invoiced in January 2026.
  - The final 50% will be invoiced in April 2026.
- Final stand payment must be received no later than 31st May 2026.

All stands booked after 31 May 2026 must be paid in full (100% of the stand cost) within 30 days of invoice.

Bank transfer details will be provided on the reverse of the invoice.  
Credit Card payments can be made in advance of an invoice.

We reserve the right to charge interest and collection fees if payment is not received within the stated terms.

## CANCELLATION POLICY

The following cancellation policy applies to all exhibitors:

- A 25% deposit is required within 30 days of booking and is non-refundable.
- Cancellations received within 12 weeks of the event will be subject to 75% of the total stand cost.
- Cancellations received within 8 weeks of the event will be subject to 100% of the total stand cost.

**PLEASE REFER TO OUR TERMS & CONDITIONS  
FOR FULL INFORMATION ON STAND PAYMENT  
AND CANCELLATION POLICY**



# Vertikal days

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**SEPTEMBER 9-10 2026**

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