



ADVERTISING

It's important to ensure that the investment you are making to exhibit your products and services at Vertical Days gets you the maximum return on investment. There are numerous options to advertise and promote your presence at the show but please book early to avoid disappointment.

Here's just a few of the options open to you:

- **ADVERTISE in Cranes & Access Magazine**
- **ADVERTISE in the official guide to Vertical Days**
- **Take an online banner on the Vertikaldays.net website**
- **Take an online banner on the Vertikal.net website**



FAR REACHING CIRCULATION

With an intensive circulation in the UK and Germany BUT reaching as many other European readers as any INTERNATIONAL magazine.



Average circulation includes more than 8,500 printed copies of C&A throughout Europe plus a further 16,000 exclusive online readers globally.



Average circulation includes 8,700 printed to German speakers in Europe plus a further 3,900 exclusive online readers.



Around 10,000 visitors a day visit Vertikal.net to check out the latest news, with average of 8.5 million page views and 250,000 visitors a month from 191 countries. Average for Vertikal.net Jan-June 2018



Each magazine is hosted on the Magzter site and is frequently among the top free publications.

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VERTIKAL DAYS ONLINE BANNERS

The Vertical Days website will offer Exhibitors the opportunity to advertise with online banners from as little as £275 per month commencing December 2019. If you would like to add your company's advertising banner to the Vertical Days website please indicate here:

Company name:

Contact name:

Purchase Order No:



150x200 Banner - @ £275 per month
Dimensions: 150x200 (WxH in pixels)
Maximum file size: 30 KB

File formats: GIF, JPEG, PNG, HTML, Flash*

*Flash is not recommended, as it is not supported on mobile devices. Therefore, an additional format has to be provided.

Date of commencement: