



ADVERTISING & PROMOTION FORM 7

ADVERTISING

It's important to ensure that the investment you are making to exhibit your products and services at Vertikal Days gets you the maximum return on investment. There are numerous options to advertise and promote your presence at the show but please book early to avoid disappointment.

Here's just a few of the options open to you:

- ADVERTISE in Cranes & Access Magazine
- ADVERTISE in the official guide to Vertikal Days
- Take an online banner on the Vertikaldays.net website
- Take an online banner on the Vertikal.net website



FAR REACHING CIRCULATION

With an intensive circulation in the UK and Germany BUT reaching as many other European readers as any INTERNATIONAL magazine.



Average circulation includes more than 8,500 printed copies of C&A throughout Europe plus a further 16,000 exclusive online readers globally.



Average circulation includes 8,700 printed to German speakers in Europe plus a further 3,900 exclusive online readers.



Around 10,000 visitors a day visit Vertikal.net to check out the latest news, with average of 8.5 million page views and 250,000 visitors a month from 191 countries. Average for Vertikal.net Jan-June 2018



Each magazine is hosted on the Magzter site and is frequently among the top free publications.

For further information contact: **Clare Engelke**
Email: ce@vertikal.net Tel: +44 (0)7989 970862

VERTIKAL DAYS ONLINE BANNERS

The Vertikal Days website will offer Exhibitors the opportunity to advertise with online banners from as little as £225 per month commencing December 2018. If you would like to add your company's advertising banner to the Vertikal Days website please indicate here:

Company name:

Contact name:

Purchase Order No:



150x200 Banner - @ £225 per month
Dimensions: 150x200 (WxH in pixels)
Maximum file size: 30 KB

File formats: GIF, JPEG, PNG, HTML, Flash*

*Flash is not recommended, as it is not supported on mobile devices. Therefore, an additional format has to be provided.

Date of commencement:



**15TH | 16TH
MAY
2019**

RETURN FORMS TO: PAM PENNY

Email: pp@vertikal.net T: +44 (0)1902 851334 F: +44 (0)1902 533151
M: +44 (0)7917155657 www.vertikaldays.net All costs subject to VAT.



SPONSORSHIP FORM 8

SPONSORSHIP OPPORTUNITIES:

Exhibitor sponsorship opportunities will be available for the 2019 event.
For further information and pricing please contact Pam Penny.



Online Banners on Vertikaldays.net



On Vertikal Days homepage @ £225 each

Some examples



Visitor Bags

3000 required with
Vertikal Days logo on
one side



Bottled Water

3000 required,
300-400ml size



Marketplace Coffee Cups

Quantity 4000
8oz cups



Visitor Lanyards

3000 required double
sided with safety
release and Vertikal
Days logo on one side



Vertikal Days Guide to the Event

Full page advertising in
24 page pull-out guide
plus shortened guide at
the visitor entrance



Ground Level Banner Sites

Overall size is
2.5m long x 750mm high

£100 PER SITE

Quantity

NOTE: BANNERS WILL NOT
BE ALLOWED ON
TEMPORARY FENCING



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